



Gorge Technology Alliance

What has your organization been doing for you?

- Provided information and connections to GTA members for national and statewide publications including:
 - Executive Decision Magazine
 - Oregon Business Magazine: The Gorge Effect
 - Oregonian: Gorge's High Tech High Life
- Produced and distributed a DVD about technology and the Columbia River Gorge. Available in hard copy or on the web at <http://www.crgta.org>
- Developed and distributed brochures and pocards about the GTA.
- Organized outreach materials and presented GTA issues and priorities to:
 - Klickitat, Skamania, Hood River, and Wasco County Commissioners
 - Goldendale Chamber
 - Gorge Commission/Future Forum
- Arranged and hosted monthly member meetings, featuring educational speakers
- Produced a white paper titled "Technology and Economic Growth in the Columbia River Gorge."
- Updated website (<http://www.crgta.org>) including improvements to navigation bars, increasing accessibility, developing an employment page, and adding features such as a Google calendar and Paypal. Promoted GTA members through a refined membership page and individual company profiles.
- Established a networking membership to encourage participation by potential employees.
- Managed funds for the GTA from an Oregon Investment Board grant and Economic Development Administration grant. Leveraged GTA membership dues to maximize their impact.
- Wrote grant to Oregon Economic and Community Development Department to analyze workforce needs of the tech cluster. Participating in CGCC FACT advisory committee.
- Created monthly newsletters to provide relevant information to the high tech community. Profiled individual members to facilitate networking.
- Directed a GTA intern in conducting a business survey.
- Acted as representative for technology business sector to various committees including CGCC STEM, OEN, MCEDD, and others.
- Provided a point of contact for the Gorge Technology Alliance
- Developed partnership with Software Association of Oregon to leverage our resources and have a larger impact on issues concerning high tech.
- Researched options for cooperative healthcare.
- Hosted Connect to Your Career to match employers with potential employees.
- Membership meetings have:
 - Increased networking capabilities and sales for companies
 - Provided an opportunity for entrepreneurs seeking to sell their business
 - Offered learning opportunities