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## **Daverci Names New CEO, Gets ready for Growth**

*Former President and COO of DAT Services/Transcore to Head Daverci*

HILLSBORO, Ore.--(BUSINESS WIRE)--Daverci Solutions ([www.daverci.com](http://www.daverci.com)), a supplier of medication management technology to the long-term care industry, today announced that Marc Cameron has been appointed to the position of CEO. He brings over 25 years of technology industry experience and a track record of driving revenue. During Cameron's tenure as president and COO of DAT Services/Transcore, he was responsible for the company's rapid growth from \$4 million to \$72 million in revenue. Cameron's appointment as CEO rounds out an already impressive executive team.

"Marc's operations experience leading a fast-growing information services company will be critical to helping move Daverci to the next level," said Les Fahey, Daverci Chairman. "And, his strong marketing background will ensure that we continue to offer industry-leading support to our customers."

Cameron brings over 25 years of experience to Daverci. Prior to his tenure at DAT Services/TransCore, he served in key management roles at ADEC and Owens Corning Fiberglas Corporation. He is also an active board member of the Columbia Gorge Technology Alliance, a founding member of the Columbia Gorge Area Investment Network, and runs a family business, Four Wall Development LLC. Cameron obtained his bachelor's degree in marketing and business administration from University of Texas at El Paso.

Daverci founder Rohan Coelho will remain with the company as Executive Vice President. His accomplishments include the successful development and initial deployment of Daverci's TOCCARÉ system; Over 1,000 caregivers nationwide are now using it. In March 2007 alone, over 1.5 million medications were administered using Daverci's electronic medication administration records (eMAR) system, part of Daverci's TOCCARÉ software suite.

Daverci TOCCARÉ software automates the medication supply chain between institutional pharmacies and long-term-care facilities, helping pharmacies and facilities cut costs and improve service to facility residents. In addition to automating the administration of medications, TOCCARÉ's order automation application connects to pharmacy billing and routing systems to electronically track medication orders and monitor goods received. TOCCARÉ's automation eliminates volumes of paperwork to save time, and remove a key source of medication errors.

### **About Daverci**

Daverci Solutions, Inc. was founded in 2001 by a core team from Intel's Internet Health Division to develop technology that improves service levels and significantly reduces operational costs for long term care (LTC) providers, their clients, and the institutional pharmacies that serve them. The company is privately-funded. For more information, see [www.daverci.com](http://www.daverci.com)